

WHAT IS CLAIMED IS:

1. A liquid crystal display device, comprising:
 - a liquid crystal layer sandwiched between a pair of substrates, the liquid crystal layer including liquid crystal with negative dielectric anisotropy, and an initial alignment state of molecules of the liquid crystal being vertical,
 - dot areas, each dot area having a reflective display area and at least two transmissive display areas;
 - the display device further comprising:
 - an adjusting layer provided between the liquid crystal layer and at least one substrate of the pair of substrates, the adjusting layer making a thickness of the liquid crystal layer different in the reflective display area and the transmissive display areas and being provided at least in the reflective display area; and
 - an alignment restrictor making the liquid crystal molecules in the transmissive display areas tilted from an inside to an outside of the transmissive display area, the tilting direction of the liquid crystal molecules being opposite to each other in two adjacent transmissive display areas, the alignment restrictor restricting the liquid crystal molecules in the reflective display area so as to be in parallel.
2. The liquid crystal display device according to Claim 1, the adjusting layer having a slope in the vicinity of a boundary between the reflective display area and the transmissive display areas;
 - an electrode that drives the liquid crystal being provided on each internal surface of the pair of substrates; and
 - the alignment restrictor being at least one of a slit opening projection formed in the electrode.
3. The liquid crystal display device according to Claim 2, the adjusting layer being provided between the liquid crystal layer and one substrate of the pair of substrates;
 - in a first transmissive display area of two adjacent transmissive display areas in each dot area, the substrate with the adjusting layer has an opening in the electrode on the slope of the adjusting layer, and the other substrate has an opening or a projection in the electrode in a substantially central portion of the first transmissive display area; and
 - in a second transmissive display area of the two adjacent transmissive display areas in each dot area, the substrate with the adjusting layer has an opening or a projection in the electrode in a substantially central portion of the second transmissive display area, and the

other substrate has an opening or a projection in the electrode in a portion corresponding to a slope of the adjusting layer.

4. An electronic apparatus including the liquid crystal display device according to Claim 1.